

PTO MINUTES

8/18/2014

Meeting called to order: 6:08p.m.

Adjourned: 8:08p.m.

Attendees: K. Stone, C. Lamb, T. Collier, D. Miller, C. Iannelli, M. Chapman, K. Kastelic, T. Marmol, T. DeWeese, B. Saye, H. Ehardt, A. Bell, M. Jones, C. Gearheart, L. Bert

Location: HMS Library

- Introduction of new members
 - T. Collier motioned to accept new board members
 - A. Bell second motion
- D. Miller reviewed summary totals for PTO's accounting categories
 - Proposed budget for this year
- Banquets for sports:
 - Discussed investing in nice cloths, reusable nice items
 - VP of Events (T. Collier) can work with team moms
 - \$3,000 is just a supplement for banquet but team pays for own banquets.
 - Instead of individual team banquets,possibility to have oneFall banquet and one Spring banquet. Those teams with lots of members can have their own.
- Teacher Lounge:
 - Closet will be ours to use next summer since Station Hill uses it but we can use ½ now
- Discussed ideas where beautification \$ could be used
- Cart of Computers (COW's)
 - \$13,000 for just one cart. K. Stone wants this to be our goal to raise this money
 - Dr. Looney will double the money if we make our goal of raising enough for one cart.
- One Club presentation
 - Motion to give Club permission to send letters to each student for a \$1 donation to help with the Ebola situation and help kids in Africa
 - T. Collier motioned
 - C. Iannelli seconded the motion
- "Be Nice"
 - 2,000 wrist bands purchased
 - P&G want to start "Mean Stinks" campaign with "Be Nice" Bash as Keenan is their representative for this campaign. Keenan also wants to see other schools while he's here
- Stage , set up
 - \$2,000 quote for sound and running sound
 - \$500 to pay for sound guys
- "Be Nice" Bash should be a staple event from here on out for next few years
 - T.Marmol will help with parking
 - Station Hill can help with parking
 - Heather can help with parking getting volunteers / teacher volunteers
 - Songwriting contest
 - Videographer and photographer needed
 - Will have a green room for Hospitality (Missy Chapman)
 - Food trucks – May need more concessions inside

- Use bus lanes for Food trucks (?)
 - Wrist bands \$5
 - PTO needs to wear their PTO shirts
 - MC needed
- Membership
 - Sponsorship \$5500
 - Spirit Wear should be way more than \$700
 - Membership goal 825
 - Mail chimp needed
 - Need 100% of teachers joining – that should happen
- Budget : \$47,160
 - C.Lamb motioned to accept numbers for 2014-2015 budget
 - T. Collier seconded the motion
- Any money requested from PTO has to be approved: Use flow chart to find person for approval, send email to ask for money, fill out form, and send to Deena to get check.
- Concessions
 - Opened for the 1st time this year for volleyball. Made \$400
 - New fridge not working well
- Website update from M. Carter
 - Numbers from audience:
 - 57% New visitors
 - 205 new people since July
 - 56% reaching site by typing in
 - 30% linking through school site
 - 10% linking through Facebook
 - 4% linking through Google
 - Home page, events, calendar & store
 - 120 PTO list
 - Need to increase effort to get the word out on website for newsletter
- Membership week
 - Along with Spirit Week last year
 - Vote in September
 - Trina DeWeese will head up 75%
 - Spirit Stick for 8th grade
- Facebook should not be public
 - Need to join PTO to get on Facebook group.
 - Marci will probably need to close Facebook and start a new group
 - Pictures are an issue b/c of WCS policy

Adjourned: 8:08 p.m.: D. Miller motioned to adjourn; T. Marmol to second the motion to adjourn