



March 12, 2018

Dear Potential Supporter:

The Heritage Middle School PTO (Parent-Teacher Organization) is a 501(c) (3) non-profit organization dedicated to improving the quality of our children's school experiences. Our mission is to help develop a closer relationship between home and school by encouraging parental and community involvement at Heritage Middle School.

Middle school can be a tough age. Our HMS PTO strives to encourage and help build a strong foundation for high school. We are hoping that your business is able to help us in this mission with a donation to our school. The benefits to you include our "tax exempt" status for your donation as well as our ability to promote your sponsorship to the families of 1,200+ students at Heritage Middle. It's a great way to connect with the Heritage Middle School community.

Attached is a Corporate Sponsorship form that outlines the various levels of giving. Please contact me if you have any questions. Thank you so much for your consideration. We hope that you will partner with us and become one of our HMS Sponsors for the 2018-2019 school year.

Note: All sponsors that have committed to donate by June 15th, 2018 will be included on a special banner to be displayed beginning August 1st, 2018 for all to see when the new school year begins.

Sincerely,

Sponsorship Coordinator
HMS PTO 2018-2019
info@heritagemiddlepto.org

2018-2019 HMS PTO Sponsorship Levels

_____ **Gold Level \$1,000 Sponsorship**

- Individual banner displayed in HMS gymnasium and on HMS football field.
- Company Logo on HMS PTO sponsorship banner.
- Company name/logo on the PTO website for the entire school year.
- Recognition at all major HMS PTO fundraisers.
- Sponsor Highlight on campus HMS Sign (on Columbia Road) once a month.
- Table at HMS PTO Back to School Bash & Dodge Ball event.
- Recognition plaque for your business contributions.
- Business card promoted at school

_____ **Silver Level \$500 Sponsorship**

- Company Logo on HMS PTO sponsorship banner.
- Company name/logo on the PTO website for the entire school year.
- Sponsor Highlight on campus HMS Sign (on Columbia Road) once a month.
- Table at HMS PTO Back to School Bash & Dodge Ball event.
- Recognition plaque for business contributions.
- Business card promoted at school

_____ **Bronze Level \$300 Sponsorship**

- Company Logo on HMS PTO sponsorship banner.
- Company name/logo on the PTO website for the entire school year.
- Recognition plaque for business contributions.
- Business card promoted at school

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____

Email: _____

Website: _____

Please make checks payable to HMS PTO

Heritage Middle School PTO
Attn: PTO Sponsorship
4803 Columbia Pike
Thompson's Station, TN 37179

Contact: _____

Thank you for supporting Heritage Middle School PTO!